

DRAFT INDICATIVE BID INCOME AND EXPENDITURE BUDGET 2024/2025

| | Description | Income | Expenditure | Notes |
|--|--|---|-------------|---------------------------|
| INCOME | | | | |
| | Auckland council BID Grant | 148400 | | |
| | BID Grant increase | Nil | | |
| | Sponsorship | 17000 | | |
| | Associate Membership | 8000 | | |
| | Other grants | 40000 | | |
| | Event Income | 33000 | | Donations, vendors, merch |
| | Interest Income | 2000 | | |
| | Vouchers unclaimed | 2000 | | |
| | Allocated Event funds | 20000 | | |
| EXPENDITURE | | | | |
| Operations & Administration | | | | |
| | Bank charges | | 150 | |
| | Postage, stationery | | 500 | |
| | Printing, photocopying | | 500 | |
| | General expenses /Info Centre | | 2500 | |
| | Insurance | | 4500 | |
| | Telecommunications/web hosting | | 2000 | |
| | Accountant + Xero cost | | 4500 | |
| | Audit | | 3000 | |
| | Salaries/Wages | TCM and Assistant TCM | 98000 | |
| | Legal fees | | 2000 | |
| | GST | | 2000 | nett of all activities |
| | Interest paid | | 0 | |
| | Rent | | 27000 | |
| | Electricity | | 2000 | |
| | Computer maintenance | | 1000 | |
| | Depreciation | | 0 | |
| | Storage | No external storage required | 0 | |
| | Travel | TCM on business | 750 | |
| | Purchases | Any asset purchased | 2000 | |
| | Repair and Maintenance | Of No2 Queen St | 500 | |
| Advertising and Promotion | | | | |
| | Branding | | 2000 | |
| | Pole banners/street banners (Asset), Flags | | 3000 | |
| | Website maintenance | | 2000 | |
| | Other Advertising | | 1000 | |
| | Christmas decorations (Assets) | Decoration/light replacement in town centre | 1000 | |
| | Town Christmas Tree Lights | Maintenance / Lights replacement/ Power | 3500 | |
| | Social Media | | 500 | |
| | Events advertising | | 3000 | |
| Business Development | | | | |
| | BID Expansion | | 1000 | |
| | Meeting costs including AGM | | 600 | |
| | Conferences | | 0 | |
| | Training & Courses | | 1500 | |
| | Newsletter and Editorials | | 500 | |
| | Networking Meetings | Collaborative, Connectives | 2000 | |
| | Customer Research | | 0 | |
| | Business Development Initiatives | Competitions, Promos, | 3000 | |
| | Façade Beautification Subsidy | | 2500 | |
| Town Events | | | | |
| | SteelnWheels, Blast to Past, Xmas | | 65000 | |
| Security | | | | |
| | Community Patrol | | 240 | |
| | CCTV costs | CCTV cameras maintenance/ upgrades | 20000 | |
| | CCTV Member Subsidy | | 3000 | |
| Urban Design/Heritage | | | | |
| | Heritage/Nature/Art walk maps | | 1500 | |
| | Town centre assets | | 0 | |
| | Signage | | 0 | |
| | Consultants | | 0 | |
| | Graffiti Removal | | 0 | |
| TOTALS | | | 270400.00 | 269740.00 |
| Other Notes: | | | | |
| | Expenditure for some events are based on projected funds, subject to approval from Franklin Local Board. | | | |
| | The Draft Indicative Budget 2024/25 is subject to change by WB&DA Executive Committee's discretion. | | | |
| | These budget is exclusive of GST | | | |