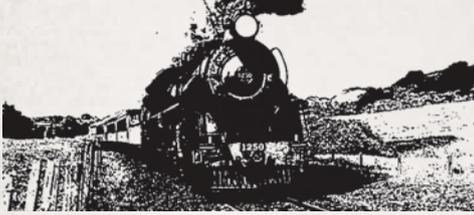


The WAIUKU FLASH

COMMITTEE MEETING UPDATES, NEWS & MEMBER INFORMATION TO WBDA MEMBERS

21st July 2017



Hi everyone

I hope you've all been able to get out and enjoy the lovely clear nights we have had in between the not so flash ones. Over all it's been a fairly good month other than the AB's drawing with the Lions which was a bit of a fizzer! Still, the tour did bring many European fans to our shores and some visitors into our region.

Tourism

At the same time as working on our next Waiuku Guide brochure, we have been working on the TOP 20 things to do in Waiuku/Awhitu which we want to build into our website and wherever we can to promote our area. Some of this info has been provided to ATEED and may be included in the "Top Things to do in Franklin" along with accommodation available in the area, on their 2017 ITM Auckland V8s event 'microsite' which should be up in a couple of weeks. Check out www.aucklandnz.com

If you have a tourism or accommodation business make sure you take advantage of the free listing available to you on www.newzealand.com It's worth taking the time to register and make the most of this

opportunity.

To sign up go to www.register.newzealand.com. Once you're registered and your business is listed you will automatically be listed on www.aucklandnz.com - If you have any queries on this please call the office and speak with Vanessa or email waiukuatcm@gmail.com and we will be happy to help.

The more of our operators who are listed, the better for our region as this is the most visited site by overseas tourists. With the McKayson LPGA Golf tournament being held nearby in South Auckland in September and the Pukekohe V8s event in November, we want to be visible and have lots of people visit us!

WB&DA Website & Facebook

For our new members or existing members who haven't yet done so, remember to make sure you're listed on www.waiukutown.co.nz - It's simple to add your business listing. Hover your mouse over the Business Directory tab and select Add your Business.

Remember, if you're doing a special sale or promotion or anything, pop a post onto our Facebook page and we will share it on our wall for

everyone to see. For any assistance please call the office or email Vanessa on waiukuatcm@gmail.com

ATEED Workshops

A reminder that over the next few weeks ATEED (Auckland Tourism, Events and Economic Development) will be holding "Running Your Business Workshops" around Auckland (in North, South, West and Central locations). These are 2 ½ hour interactive workshops designed for business owners and will cover:

- Financial management
- Business planning (including commercial legal 101)
- Sales and marketing
- Business strategy

September General Election

The election is coming up in September. Pages 3 and 4 contains some information from *Hui E! Community Aotearoa* which you may find useful as a checklist for what sort of policies you want to look for before you vote. Make your own assessment - where do the parties, and the candidates in your area stand on these issues?

The areas focused on here are linked together as strategies to address the underlying causes of



Waiuku Business & Development
Association



the complex inequalities/disparities that exist in our society. Each strategy will contribute to our making a difference.

Have a lovely weekend.

Vanessa Newman

ASSISTANT TOWN CENTRE MANAGER

PH 0274 338 238 / 09 235 6231

waiukuatcm@gmail.com

www.waiukutown.co.nz



*“He who has a Why to live, can bear almost any How”
- Friedrich Nietzsche*

Upcoming Events:

NZ Police & Waiuku Lions Club Bluelight Disco
Friday 21st July

WB&DA AGM
Mid to Late October - To Be Confirmed

Waiuku Christmas Parade
Saturday 9th December

Waiuku Movies in the Park
Saturday 24th February 2018

For more information contact Vanessa Newman
waiukuatcm@gmail.com

Christmas Functions

At Castaways Resort

Let us create your perfect Christmas Celebration
Activities + Lunch | Themed Dinners | Overnight Packages

CONTACT US TO FIND OUT MORE

P: 09 236 5161 E: events@castaways.co.nz

www.castaways.co.nz



What can community groups do?

Hui E! recommends you invite candidates of every party to come and meet you separately (not all at once), tell them what you do, tell them how it makes a difference in the community, and tell them how you can help government work better for your people and your community. Share ideas on how to move forward with your community's issues. Great ideas come from people and communities – not from Government!

Then, in your newsletters, website, Facebook, Twitter, wherever, encourage your members or participants to make sure they are registered, then go and vote. Don't tell them who to vote for (you could lose your charity status) but you are allowed to report on how the different candidates responded to your ideas.

What do we stand for, as community organisations?

1. Currently 'the market' is the predominant driver of what NZ stands for, but that is only a choice made by our successive governments.
2. The global goals that NZ signed up to provide a much more comprehensive and coherent framework for addressing all our specific issues in a sustainable way. In September 2015, 193 world leaders agreed to 17 Global Goals for Sustainable Development. If these Goals are completed, it would mean an end to extreme poverty, inequality and climate change by 2030. So there is a plan to save our planet...it's our job to make sure our government sticks to the plan. The full list of goals is at [Transforming our World](#).
3. What areas should we as a country focus on to ensure long-term wellbeing, stability and hope for all citizens? For example;
 - i.) Vulnerable Children – trusting our community-based approaches is the way to strengthen society. Responses driven solely by government have had disastrous results and have sidelined the stability that comes from integrating family and community supports. Co-design of services is essential to meet the need of our diverse population, particularly for Māori; [See SDG Goal 3](#)
 - ii.) Secure Jobs and Incomes – these enable stronger families and communities, securing individual wellbeing for all; [See SDG Goal 8](#)
 - iii.) Kia Kōrero Tātou - Commitment to the Treaty of Waitangi – genuine engagement and partnership approaches to issues;
 - Te Reo and inclusion of Māori views used consistently and deeply in all government papers;
 - Active support and championing of dynamic Māori initiatives in all spheres;
 - Target date and target volumes set for compulsory Te Reo in schools. [See SDG Goal 10](#)
 - iv.) Housing – we need long-term planning for stability, and that requires active government leadership in collaboration with community and private sectors; [See SDG Goal 11](#)
 - v.) Water, Air, Forests and Oceans – we need genuine commitments based on shared commitments of all the parties, nationally and regionally, and strategised wider than the few issues that currently dominate political discourse and lobbying – a healthy environment is a key enabler for a healthy community. [See SDG Goal 14](#) and [Goal 15](#)
 - vi.) Justice and Incarceration – we need to move away from a punitive approach to these, moving towards greater support of programmes that enable and support change for individuals and marginal cultures, inside and outside prisons; [See SDG Goal 16](#)



Re-growing Citizenship

1. Citizen participation and community partnership need to be threaded throughout government policy-making;
2. Building citizen participation needs committed planning and support at central and local levels;
3. Diversity – we need to celebrate our diverse ethnicity, age, gender and orientation;
4. We need to challenge citizens and communities to take a broader, more communal approach to responsibility, going beyond ‘not in my back yard’ or ‘we/I have no power so no responsibility’;
5. Volunteer and Community-based organisations and initiatives are the life-blood for a resilient society – they need to be valued and supported by government at all levels, not just as potential providers of contract services but as an essential part of national success. They provide stability as well as innovation – necessary components of economic as well as social development;
6. Enablers include local regional and national infrastructure, supportive legal environment, time to think, imagine and talk, and basic resourcing. Leadership from central government would help overcome inconsistency at regional and local levels. [See SDG Goal 16](#)



WB&DA BOARD MEMBERS

Chairperson

Deborah Andrew

BARFOOT & THOMPSON

09 235 0880 / (027) 457 8045

Secretary

Treena Harris

SOUTHERN PODIATRY

09 235 2060

Vice Chairperson

Julie Powell

SUNSET SURF & TURF

09 235 9219

Treasurer

Sarah Lothead-MacMillan

BUSINESS TURBO BOOSTER

(027) 234 5011

OTHER BOARD MEMBERS

Angela Wilson

COCKY'S CORNER

09 235 9880 & 021 125 5730.

Grant Domigan

BARFOOT & THOMPSON

09 235 0880 & 021 143 3230

Gary Parker

UNICHEM PHARMACY

QUEEN STREET

027 429 69244

James Collie

JR COACHLINES

(027) 274 5201

Brendon Crompton

LOCAL BOARD REPRESENTATIVE

(021) 224 9708

[brendon.crompton@](mailto:brendon.crompton@aucklandcouncil.govt.nz)

aucklandcouncil.govt.nz

Sharlene Druyven

LOCAL BOARD REPRESENTATIVE

(021) 536 177

[sharlene.druyven@](mailto:sharlene.druyven@aucklandcouncil.govt.nz)

aucklandcouncil.govt.nz

**WAIUKU TOWN
CENTRE MANAGER**

Sharlene Druyven

(021) 536 177

**ASSISTANT TOWN
CENTRE MANAGER**

Vanessa Newman

09 235 6231

WAIUKU INFORMATION CENTRE

Tuesday - Sunday 10:00am - 3:00pm

(09) 235 6201

